

OSAMA ELSEBAEY

WEB DEVELOPER / GRAPHIC DESIGNER



Summary

I have 10 years of experience in web development, graphic design and marketing, working on various projects for diverse clients. Through my previous roles, I have gained extensive knowledge of front/back-end development, HTML, CSS, Wordpress, and responsive design. I am proficient in using industry-standard tools such as Adobe Creative Suite, including Photoshop, Illustrator, and Lightroom, to create visually stunning graphics and engaging user interfaces.

Job Experience

2019 - 2023

Digital Marketing and Web Design Specialist
Pillixy Contracting LLC - Dubai

Scope Of Work

- Extensive experience in website management, updates, and enhancement.
- Proven track record in providing help desk support and resolving technical issues.
- Proficiency in designing and executing successful social media campaigns that helping in the marketing process.
- Strong skills in utilizing the Adobe Creative Suite for graphic design.
- Ability to manage all digital printing designs and collaborate with external vendors.

As the website manager, I successfully designed, maintained, and updated the company's website, ensuring that it reflected the latest information, project updates, and relevant content. I utilized my technical skills in HTML, CSS, and WordPress to make necessary enhancements and ensure a seamless user experience. Moreover, I created visually appealing marketing materials such as brochures, flyers, and banners. I collaborated with external printing vendors to ensure high-quality outputs that aligned with the company's brand guidelines.

In addition to website management, I provided effective help desk support, addressing technical issues, troubleshooting problems, and assisting employees in resolving any IT-related concerns. My strong problem-solving abilities and excellent communication skills enabled me to provide timely solutions and support to ensure smooth operations within the company.

Furthermore, I spearheaded the design and execution of social media campaigns, utilizing my creative skills and proficiency in graphic design tools such as Adobe Creative Suite. I developed visually engaging designs that effectively conveyed the company's messaging and captivated the target audience. These campaigns resulted in increased brand visibility and engagement across various social media platforms.

Education

2013 - 2017

Computer Science
Bachelor's
Graduation Grad:
Very Good
Graduation Grad:
Excellent

Info

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Website:
elsebaey.me

Address:
Dubai, UAE

Birthday:
22th March 1994

Languages:
Arabic & English

Nationality:
Egyptian

Residence Visa:
Valid

Job Experience

2019 - Present

Digital Marketing and Web Design Specialist

Black Pingo

Scope Of Work

- Founded and managed a successful web services company, Black Pingo, offering web hosting, domain name services, web security, and Microsoft 365 for emails.
- In-depth knowledge of web hosting technologies, security practices, and customer requirements.
- Proven ability to deliver tailored solutions and exceptional customer service.
- Expertise in strategic planning, marketing, and client acquisition.
- Strong technical skills in managing domain name registrations and Microsoft 365 email services.

As the founder and owner of Black Pingo, I have successfully established and managed a thriving business in the web services industry. Black Pingo provides a range of essential services, including web hosting, domain name registration, web security solutions, and Microsoft 365 email services. In this role, I have honed my skills in business development, client relationship management, and technical expertise.

At Black Pingo, I have developed a deep understanding of the web hosting industry, including the latest technologies, security best practices, and customer requirements. I have successfully implemented robust hosting infrastructure and tailored solutions to meet the diverse needs of clients. My experience in managing domain name registrations and ensuring seamless email communication through Microsoft 365 further adds to my capabilities in providing comprehensive web services.

Additionally, as a business owner, I have acquired invaluable skills in strategic planning, marketing, and customer acquisition. I have successfully built a strong client base by delivering exceptional customer service, tailored solutions, and reliable technical support. This experience has equipped me with keen business acumen and the ability to understand and address the unique challenges and opportunities in the web services industry.

2017 - 2019

Graphic Designer

Star Unlimited - Egypt

Scope Of Work

- Led the Etisalat Masr account, overseeing the design, marketing, printing, and production aspects of indoor and outdoor campaigns.
- Created compelling designs that effectively communicated client messages and enhanced brand awareness.
- Managed the adidas account, delivering high-quality designs and aligning them with brand guidelines and campaign objectives.
- Developed expertise in designing for various media platforms, including print, digital, and outdoor advertising.
- Proficient in design principles, typography, color theory, and industry-standard design software.

During my tenure at Star Unlimited, I had the privilege of working with esteemed clients such as Etisalat Masr, adidas, Samsung, and Nokia. As a graphic designer, I held a leadership role in managing the Etisalat Masr Graphic Team, where I was responsible for conceptualizing and designing campaigns for both indoor and outdoor advertising. This encompassed a wide range of tasks, including designing, marketing, printing, and overseeing the production process. By collaborating closely with the marketing team and understanding the client's objectives, I created compelling designs that effectively conveyed their messages and elevated brand awareness.

Building upon the success of the Etisalat Masr account, I subsequently took on the responsibility of managing the adidas account at Star Unlimited. In this capacity, I continued to deliver high-quality designs for various marketing campaigns. By closely collaborating with the marketing team and adhering to the brand guidelines, I ensured that the designs aligned with the brand's vision and campaign objectives. I consistently met tight deadlines and surpassed client expectations, resulting in successful campaigns and increased brand engagement.

Job Experience

2013 - 2017

IT Manager

Track International Academy

Scope Of Work

- Led the IT department and orchestrated marketing campaigns to promote courses offered by the company.
- Utilized Google Ads and social media platforms to drive brand visibility and increase course enrollment.
- Developed visually appealing and persuasive designs for online advertisements, social media graphics, and website assets.
- Collaborated with the web development team to create engaging and user-friendly websites.
- Produced informative and search engine optimized content for the company's website.

In my previous role at the training company, I had the privilege of leading the IT department and spearheading the company's marketing efforts. I successfully executed marketing campaigns and utilized various channels, including Google Ads and social media platforms, to promote the company's courses and increase brand visibility. This involved leveraging my design skills to create visually appealing content, as well as developing effective marketing strategies to reach the target audience.

2013 - present

Freelancer

Skills

- Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, Lightroom), typography, branding, print design
- Web Development: HTML, CSS, JavaScript, responsive design, content management systems (e.g., WordPress)
- Marketing: Google Ads, social media advertising, campaign management, market research, analytics
- Developed company identities including logos, company profiles, business cards, and social media designs, ensuring cohesive branding across all platforms.
- Created visually appealing and user-friendly websites for clients using HTML, CSS, and JavaScript, incorporating responsive design principles to optimize the user experience.
- Designed and executed successful marketing campaigns by creating targeted ads using Google Ads and social media platforms.
- Collaborated with clients to understand their business goals and requirements, delivering tailored design and marketing solutions that exceeded expectations.
- Managed multiple projects simultaneously, ensuring timely delivery and adherence to project scope and deadlines.
- Proactively researched and implemented the latest design trends and technologies, staying up-to-date with industry best practices in graphic design, web development, and digital marketing.
- Built strong client relationships through effective communication, exceptional customer service, and a proactive approach to problem-solving.

I invite you to visit my website at "elsebaey.me" to explore my extensive portfolio and view samples of my previous work. It serves as a comprehensive showcase of my skills and expertise in web development and graphic design.

Skills

Photoshop ██████████

Illustrator ██████████

Lightroom ██████████

HTML & CSS ██████████

Wordpress ██████████

Laravel ██████████

Cpanel ██████████

Webmail ██████████

IT Help Desk ██████████

CCNA ██████████

Marketing ██████████

MS Office ██████████